



第 55 屆工展會展覽資料
The 55th Hong Kong Brands and Products Expo Fair Facts

展覽會名稱：	第 55 屆工展會
Name:	The 55 th Hong Kong Brands and Products Expo
主題口號：	魅力光影耀工展
Slogan:	Glamour Glowing • Amazing Expo!
主辦機構：	香港中華廠商聯合會
Organiser:	The Chinese Manufacturers' Association of Hong Kong
展會管理機構：	香港中華廠商聯合會展覽服務有限公司
Fair Manager:	CMA Exhibition Services Limited
支持機構：	香港特區政府商務及經濟發展局 香港特區政府工業貿易署 香港貿易發展局 香港生產力促進局 香港旅遊發展局 香港品牌發展局 香港中華總商會 香港工業總會 香港總商會 香港中國企業協會 澳門貿易投資促進局 澳門廠商聯合會
Supporting Organisations:	Commerce and Economic Development Bureau, HKSAR Government Trade and Industry Department, HKSAR Government Hong Kong Trade Development Council Hong Kong Productivity Council Hong Kong Tourism Board Hong Kong Brand Development Council The Chinese General Chamber of Commerce Federation of Hong Kong Industries The Hong Kong General Chamber of Commerce The Hong Kong Chinese Enterprises Association Macao Trade and Investment Promotion Institute Industrial Association of Macau

日期：	2021年12月11日至2022年1月3日（展期為24天）	
Date:	11 December 2021 – 3 January 2022 (total 24 days)	
開放時間：	2021年12月11日至2022年1月2日	上午11時至晚上9時
	2022年1月3日(展會最後一天)	上午11時至晚上8時
	(展覽會將於晚上8時30分停止參觀人士進場；最後一天提早至晚上7時正)	
Opening Hours:	11 December 2021 – 2 January 2022	11:00am – 9:00pm
	3 January 2022 (last day of the Expo)	11:00am – 8:00pm
	(No admission is allowed after 8:30 p.m. and the last day after 7:00 p.m.)	
地點：	香港銅鑼灣維多利亞公園	
Venue:	Victoria Park, Causeway Bay, Hong Kong	
展場面積：	28,000 平方米	
Exhibition Area:	28,000m ²	
攤位數量：	超過 830 個戶外攤位	
No. of Booths:	Over 830 outdoor booths	
主要內容：	香港名牌廣場區、食品飲料區、糧油麵食區、蔘茸海味湯料區、美容保健區、服飾精品區、生活家居區、社企區及推廣區	
Thematic Areas:	Hong Kong Brands Square; Food & Beverages Zone; Grocery & Noodles Zone; Ginseng, Dried Seafood & Soup Packs Zone; Beauty & Healthcare Zone; Fashion & Stylish Products Zone; Living & Household Zone; Social Enterprises Zone and Promotion Zone	
重點活動：	香港名牌選舉、工展小姐選舉、「投票贏巨獎」、「遊工展印獎賞」及「遊工展天天幸運抽獎」抽獎活動及「工展 55·驚喜五重奏」	
Programmes:	Hong Kong Top Brand Awards, Miss Exhibition Pageant, "Vote to Win Big Prizes" Grand Lucky Draw, "Stamp for Prize" and "Daily Lucky Draw @HKBPE" lucky draw activities and "Five Amazing Offers for the 55 th HKBPE"	
入場費用：	港幣\$8	
	註：	
	1. 身高1米或以下小童、65歲或以上長者及殘疾人士免費進場。	
	2. 所有已完成接種兩劑新冠疫苗並出示疫苗接種紀錄(包括儲存在「智方便」、「醫健通」或「安心出行」等手機應用程式的電子針卡或紙本針卡)的市民可於下午6時後免費入場。	
	3. 是屆工展會獲香港特區政府大力支持，寬減維多利亞公園租金的門券收益部份，以便大會補貼公眾人士購票入場。	
Admission Fee:	HK\$8	
	Remarks:	
	1. Free admission for children below 1 meter in height, senior citizens over the age of 65 and persons with disabilities.	
	2. People who have received the full two-dose course of COVID-19 vaccine can enjoy free admission after 6:00pm by presenting their COVID-19 vaccination records (including Electronic Vaccination Record saved in App iAM Smart / eHealth / LeaveHomeSafe or paper vaccination records).	
	3. With great support from the Government of the HKSAR, Victoria Park rental concession on admission fee of the 55 th Hong Kong Brands and Products	

Expo is granted for subsidising the admission tickets of the Expo for the public.

- 售票地點：
1. 電子門券將於 12 月 1 日起在大會指定網上售票平台 Cityline (www.cityline.com) 公開發售。
 2. 廠商會辦事處：門券將於 12 月 3 日公開發售
 - 香港中環干諾道中 64-66 號廠商會大廈 1 樓
 - 九龍旺角彌敦道 655 號 1911 室
 3. 工展會會場
 - 為減低新冠病毒傳播的風險，工展會現場將不設現金售票處，改為於入口設八達通，讓入場人士以八達通付費入場。現場不設八達通增值服務，入場市民需確保八達通有足夠儲值額。

- Ticket Offices:
1. e-Ticket will be available for sale from 1 December through Cityline (www.cityline.com), the Official Online Ticketing Platform.
 2. CMA offices : Tickets will be available for sale from 3 December 2021
 - 1/F, CMA Building, 64-66 Connaught Road Central, Hong Kong
 - Room 1911, 655 Nathan Road, Mongkok, Kowloon
 3. Exhibition venue
 - To minimise the risk of COVID-19 spreading, there will be no cash payment ticket office at the Expo. Visitors can enter the Expo by Octopus card for admission at the Expo's entrance. No Octopus card top-up service will be available at the Expo. Visitors should ensure their Octopus cards with sufficient value.

交通： 港鐵銅鑼灣站 E 出口及天后站 A2 出口
(註：各參觀人士應盡量使用公共交通工具前往工展會)

Transportation: MTR Causeway Bay Station Exit E and Tin Hau Station Exit A2
(Remarks: Visitors are advised to use public transport)

環保購物小貼士： 自備購物袋
Green Shopping Tips: Bring your own shopping bag

大會網址： www.hkbpe.com.hk

Official Website:

網上工展會： online.hkbpe.com.hk

Online HKBPE:

查詢電話： (852) 3421 2012

Enquiry: